

calmat® Marketing tools



Sales Film

- ▶ Professional sales film (2:30 min)
- ▶ Many languages available
- ▶ View the film here: www.calmat.net

Presentation system

- ▶ Flexible POS-Display with integrated monitor
- ▶ Attractive in-store solution holds 10 units



calmat® Profit for you

DEALERS
WANTED

Starter sets available now

10 x calmat® Units

+

1 x POS-System

+

1 x Monitor

+

1 x Sales Film



Contact us now for your
special starter set!



calmat® Against scale and rust

Perfect for wholesale
and retail



calmat®

Benefits and features

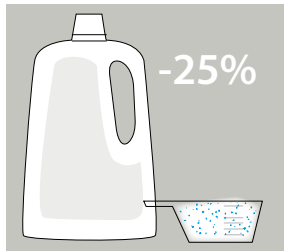
Benefits

- ▶ Keeps pipes and appliances clean
- ▶ Removes existing scale deposits
- ▶ Protects against rust
- ▶ No salt or chemicals needed
- ▶ The eco-friendly alternative to water softeners



Features

- ▶ Works on every pipe material
- ▶ For up to 1 1/2" pipe diameter
- ▶ Display and manual in 8 languages
- ▶ 4 programs to choose from
- ▶ 3 years international warranty
- ▶ Tested by: TÜV/GS, UL, PSE



calmat®

How it works

- ▶ calmat® modifies the crystallization of the calcium. The scale can not connect to surfaces anymore and is washed away with the water as a fine powder.



- ▶ calmat® carefully resolves already existing incrustations in the piping system. Only a thin protective layer remains on the inside of the pipe.



- ▶ calmat® produces a protective metal-carbonate layer. This layer acts as protection against rust and corrosion.



calmat®

For your clients

- ▶ calmat® has been designed especially for private houses.
- ▶ calmat® is maintenance free and can be installed easily within minutes
- ▶ Saves energy costs, detergents and cleaning effort

